

Cumulian History

1990 - 6 members - EU Erasmus

In 2012 - 185 international members - 46 countries



1990 - first steps by 6 missionaries

**Fall of the Berlin wall, birth of a “New Europe”,
ideals of democracy, free movement of people, ideas
and information**

1998

1st conference Prague Europe

2001- founding of the Association in Rotterdam

**The knowledge society, quality and impact of art,
design and media education, expansion of education
to research**

2005 - starting to globalize

**The core role of design in building innovation driven
creative economies and regions**

2006 in Nantes France

Cumulus is global



2008 – Kyoto Japan

Kyoto Design Declaration
ICSID, ICOGRADA, EIDD, BEDA etc. endorsement

2009

Cumulus Green Melbourne
Partnership AIGA US

2010

Cumulus in Shanghai with World Exhibition
Partnership with NASAD US and EU OHIM Alicante

2011

Endorsed by Unesco

2012

Partnership with BEDA, ICOGRADA
Affecting EU EDII initiative
Cumulus with the World Design Capital Helsinki



What is Cumulus?

Network of Excellence and Innovation = Cumulus Family

Cumulus is created by human beings

A non-profit organization

The only global association to serve art, design and media education and research

A wide and diversified forum of exchange and cooperation

Members can be very active: conferences, seminars, mobility, research, industrial collaboration etc..



Cumulus is Sharing the Global Knowledge and the Global Responsibility

To promote the

talent of the youth & culture of creativity

To help the educational institutions

**to network, develop and cultivate excellence in art ,
Design and media**

To make the societies and the industry aware of the
importance of culture, art and design in building

**creative economies, innovative regions, sustainable
societies and a better every day life**

To develop a global network of individuals and institutions
who are willing to

share their knowledge with each other



What Cumulus may offer?

- Knowledge transfer and sharing and networking
- Events organised by the members and Cumulus partners
- Forum for partnership – student and staff mobility, projects, development
- Competitions like Cumulus Design Inspiring Humanism by Tongji
- Cumulus Green Award
- Website – members having own space, job offerings, students activities etc.
- Immaterial values visibility, discussion with the profesional associations and NGO´s



To apply?

Application deadline 28 January 2013 for full 2013 membership

General Assembly decides in Kalmar Sweden June 2013 after the recommendation by the Cumulus Executive Board

An application form to be filled in web

A minimum of two members of Cumulus to recommend, one ok from the country of the applicant.

Institutional membership fee for Full members 1.200 € per year



Cumulus International Association of Universities and Colleges in Art, Design and Media

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