

TOURISM & HOSPITALITY



PROPÓSITO DE LA CARRERA

DESCRIPCIÓN DEL PERFIL DE EGRESO

The Tourism & Hospitality Manager performs on different operational and management areas of the tourism and hospitality industry, operating, designing and managing projects, products and services of the area, taking into consideration sustainability principles regards to corporate and social responsibilities according to the UNWTO Tourism Code of Ethics.

After graduation students will be capable to work in tour operators and travel agencies, generating air tickets, hotels reservations, issuing complementary services, designing activities for incoming and outgoing tourism.

On outdoor activities, this professional will perform guiding passengers on recreational, cultural activities, under sustainable principles.

This professional will develop projects according to the needs of the industry, managing the necessary resources for their implementation

This professional will also be able to perform on the hospitality industry in different areas in a hotel and restaurant industry, such as reception, housekeeping, food and beverage services, events and banquets, including logistics. This graduate will serve customers according to protocols, being able to communicate in Spanish, English and Portuguese languages.

DESCRIPCIÓN DEL CAMPO LABORAL

The Tourism & Hospitality Manager will be able to design, develop, operate, manage and trade tourist products and services based on international standards.

The Tourism & Hospitality Manager will have to perform within multicultural environments, communicating in multiple languages such as English, Spanish and Portuguese. Their skills are based on hospitality and customer service aiming at satisfying tourists' needs and expectations while meeting high quality international standards.

This professional will be able to develop new tourism and hospitality projects taking into consideration the best sustainability practices within regards to corporate and social responsibilities according to the UNWTO Tourism Code of Ethics.



LEARN ENGLISH & STUDY TOURISM

The educational model of Duoc UC, promotes personal development, dignity of the human person, commitment to people and society, integrating ethics and catholic values. Additionally, Duoc UC encourages the development of skill needs for today's globalized world.

COMPETENCIAS DEL PERFIL DE EGRESO

Puedes revisar las competencias de especialidad y las genéricas en www.duoc.cl

REQUISITOS DE INGRESO

Rendir y aprobar examen de inglés básico

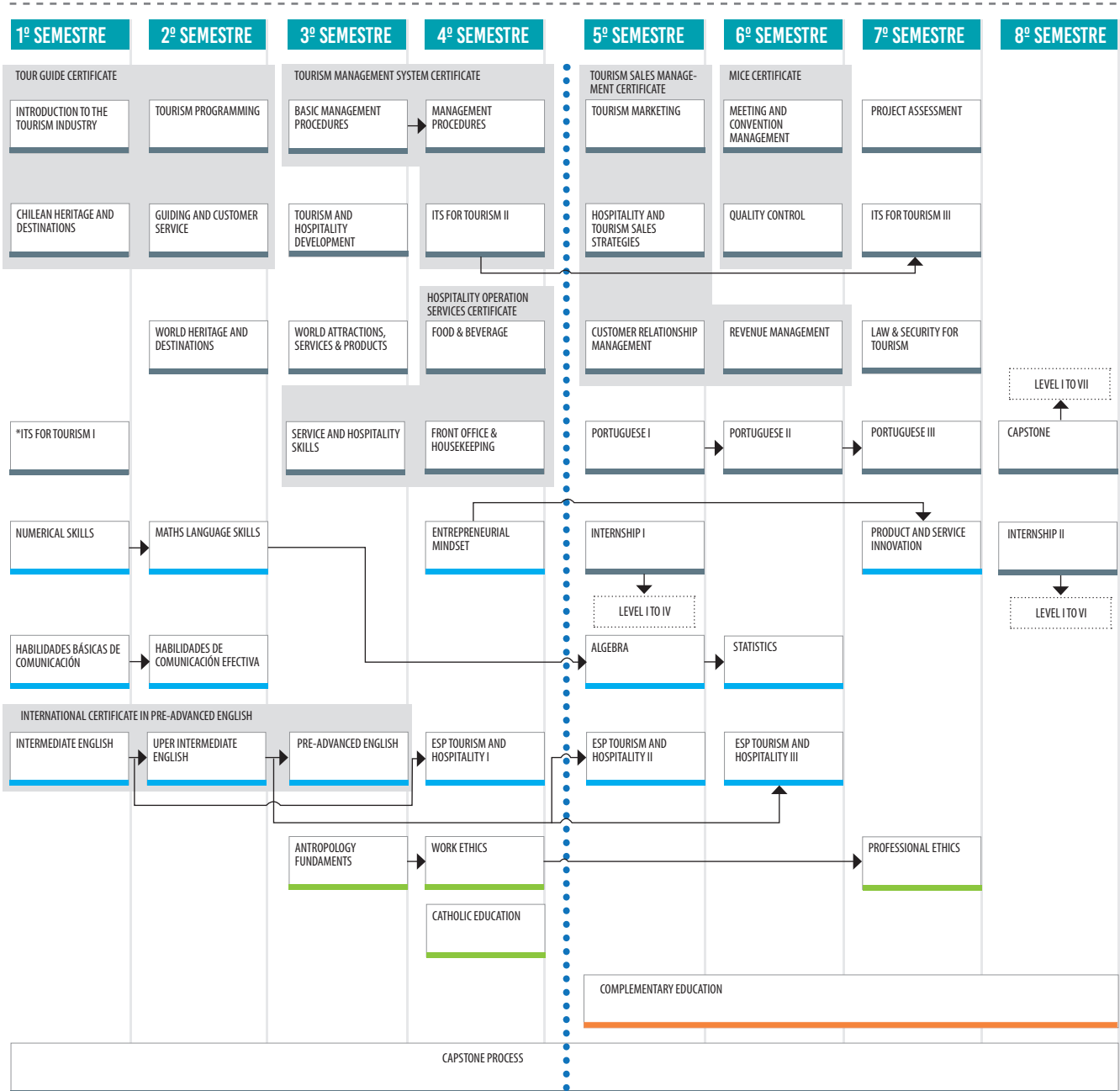
SEDES DONDE SE IMPARTE

Antonio Varas y Valparaíso.

SAL AL MUNDO Y MUÉSTRALE TUS CONOCIMIENTOS.

Vas a aprender a diseñar, desarrollar, administrar y comercializar productos turísticos de primer nivel para poder trabajar en cualquier parte del mundo, ya que poco a poco las asignaturas serán totalmente en inglés.

ÚNICA CARRERA EN EL
MERCADO FULL ENGLISH



* "ITS" = INFORMATION TECHNOLOGY SYSTEMS

Minor Degree: It requires approval of all courses to the left of the dotted line plus Internship I y II and Capstone.

Los colores de las asignaturas indican su relación con tipos de competencias:

— Especialidad — Básicas y de Empleabilidad — Formación Valórica — Formación Complementaria